



Regional Ecosystems for Social Innovation and Social Transformation

Presentation **Social Innovation Cluster Network**

Interreg
Baltic Sea Region



Co-funded by
the European Union



RESPONSIVE PUBLIC SERVICES

RESIST



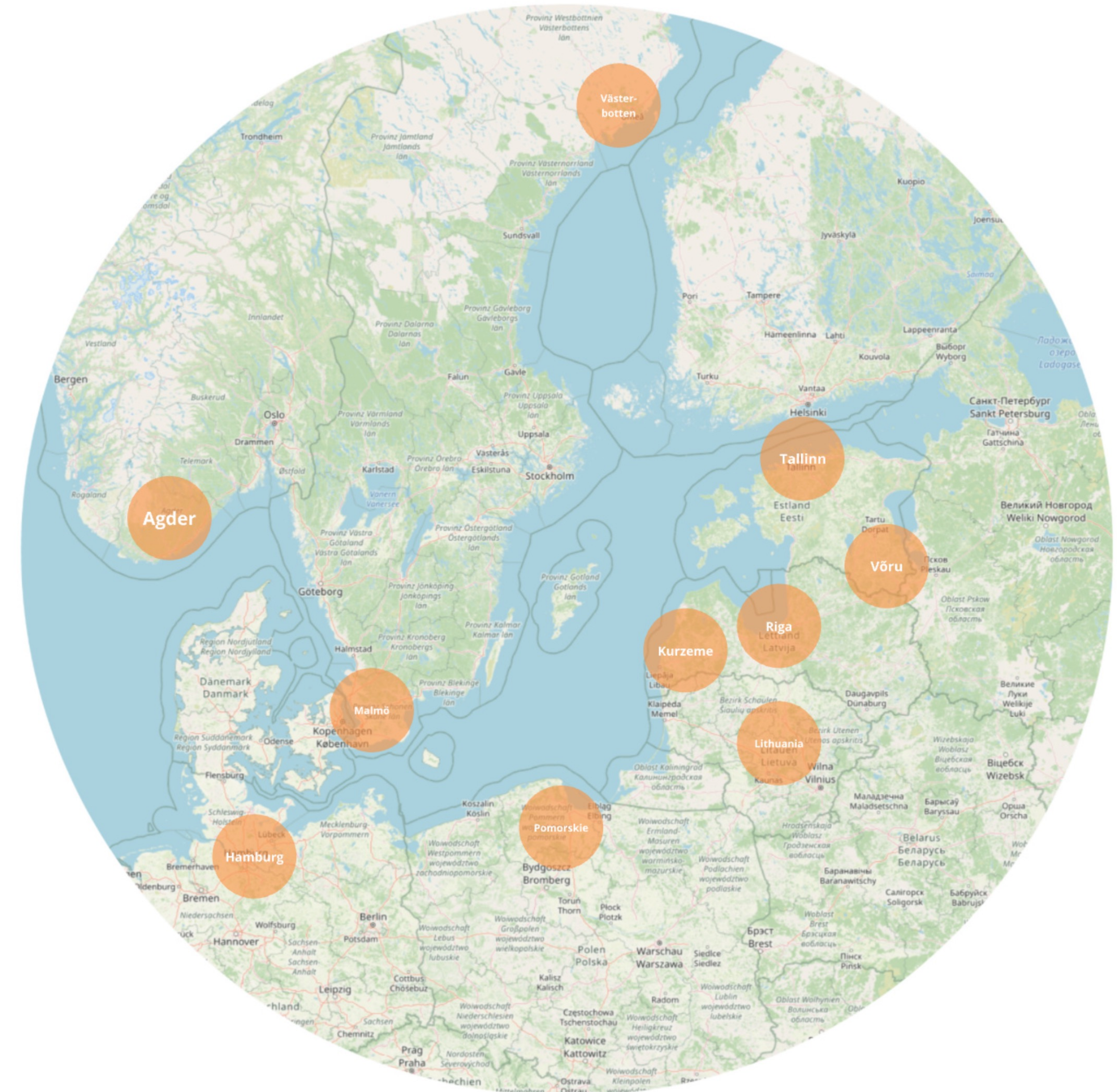
RESPONSIVE PUBLIC SERVICES

RESIST

RESIST

Regional Ecosystems for Social Innovation and Social Transformation

- Interreg Baltic Sea Region core project
- 11/2023 - 10/2026
- 13 partners (universities, regional authorities, innovation centers)
- Project lead: Ministry of Economics, Labor and Innovation Hamburg



Our two "solutions"

Challenge

Lack of development of
SI/SE ecosystems in most
BSR regions

Insufficient integration of
SI/SE in innovation support
schemes

Objective

Fostering SI/SE ecosystems

Opening up mainstream
innovation support

Solution

**A CSEI model for the
Baltic Sea Region**

1.1 Preparing a
prototypical CSEI
setup

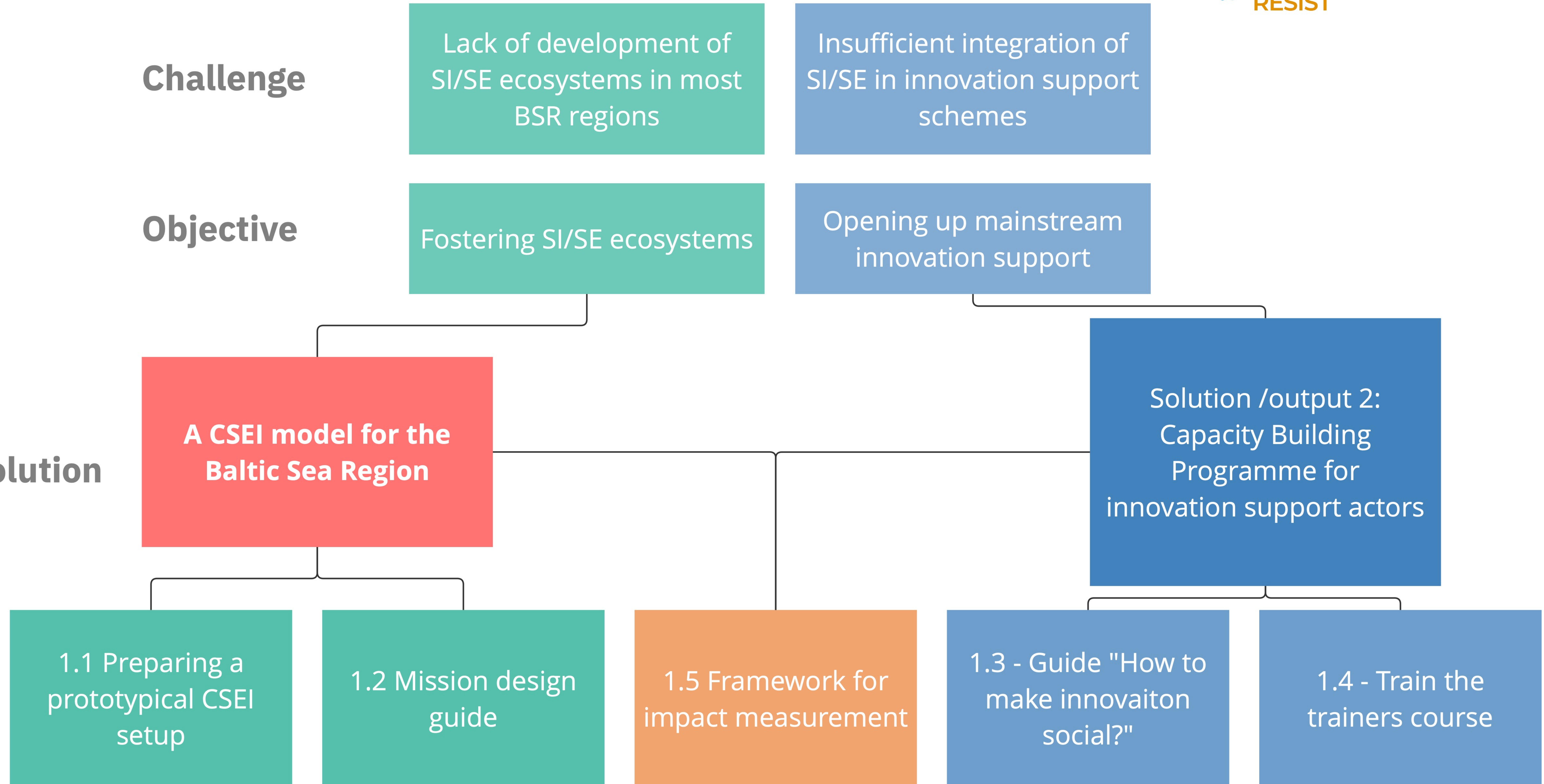
1.2 Mission design
guide

1.5 Framework for
impact measurement

1.3 - Guide "How to
make innovaiton
social?"

1.4 - Train the
trainers course

**Solution /output 2:
Capacity Building
Programme for
innovation support actors**



What is a Cluster of Social and Ecological Innovation?

In simpler terms: social innovation / social economy cluster

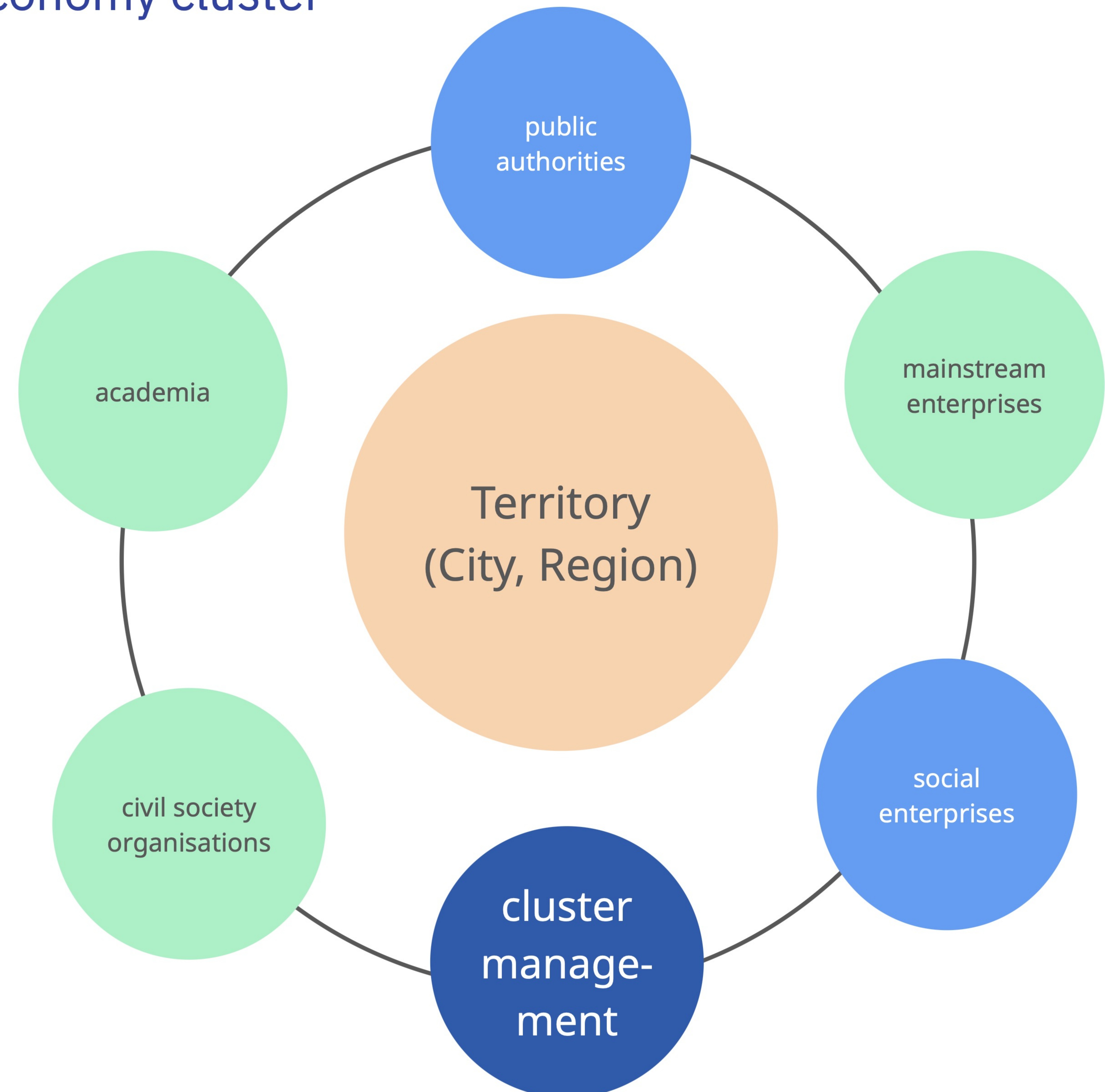
All clusters:

- Focus on a territory
- Pooled resources
- Knowledge exchange

CSEIs:

- Economic, ecological and societal impact
- Non-competitive
- Transsectoral

-> CSEIs are an approach to activate various actors for solving societal, ecologic and economic challenges and improving resilience



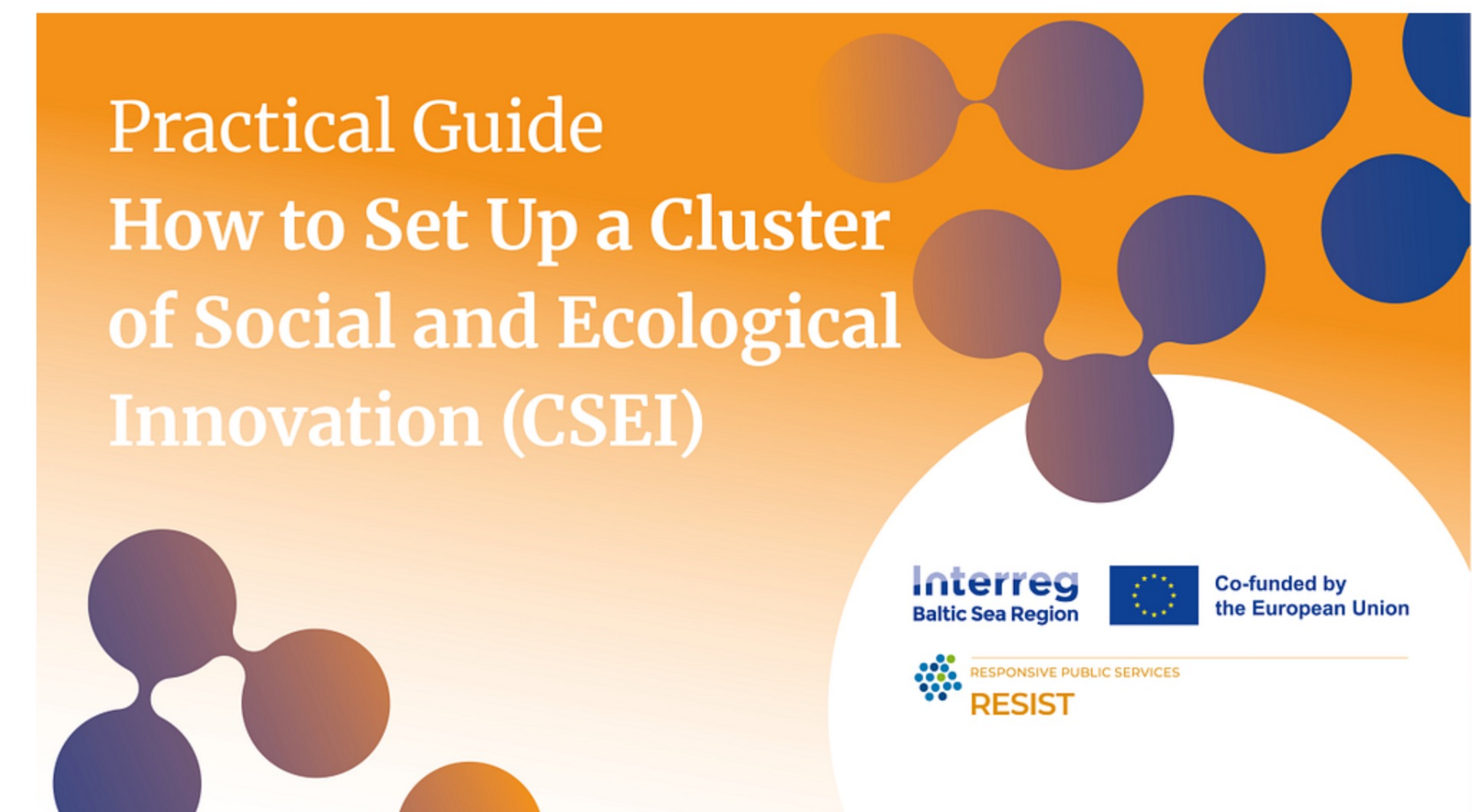
The value of a cluster network

There are not many existing CSEIs in the Baltic Sea Region today.

A network turns isolated efforts into a strong alliance.

It connects real experience across regions, so we:

1. stop reinventing the wheel (e.g. CSEI guide)
2. learn from peers,
3. enable and accelerate scaling,
4. create visibility at European level.





Core activities

1. Structured Exchange

- Thematic sessions on concrete topics (E.g. impact assessment, mission oriented policy)
- Open sharing of funding calls, partnerships, and opportunities
- Creation of consortia

2. Joint Action & Events

- Co-organised webinars, seminars, workshops
- Linked to existing events where possible

3. Visibility & Access

- Simple landing page
- Overview of the network, outputs, and current activities
- LinkedIn group or channel

Next steps

- RESIST Partner Cluster will sign the MoU (October)
- First Cluster Network Meeting (online) will take place (October)
- Quarterly Meetings will be held for Members
- **Ownership**
lies with the Hamburg Ministry of Economics, Labour and Innovation
as acting Lead Partner of the **InnovateTogether** platform project
(Interreg BSR)



Areas for collaboration / Questions to BSSSC

1. Facilitating Social Innovation Impulses

- Thematic sessions on concrete topics (E.g. Impact Assessment, Scaling SI)

2. Joint Action & Events

- Organisation of webinars, workshops sessions, side-events
- Linking to existing events where possible

3. Visibility & Access

- Sharing of information about the Cluster Network
- promotion within the networks
- Actively inviting regions to become Cluster Network members

RESIST

Interreg
Baltic Sea Region



Co-funded by
the European Union



RESPONSIVE PUBLIC SERVICES

RESIST

Contact us:

Sabine Herrmann

Hamburg Ministry of Economics, Labour and Innovation (BWAI)

Phone: +49 40 428411494

resist@bwai.hamburg.de

Katharina Nora Paetz

REM Consult

paetz@rem-consult.eu

Hauke Siemen

REM Consult

siemen@rem-consult.eu